

**ATTN: VENTURA COUNTY YOUNG PEOPLE 14-25**



**JUST**

**TALK ABOUT IT**

HIV/AIDS PREVENTION  
VIDEO CONTEST 2012

**1st PRIZE \$350 • 2nd PRIZE: \$250 • 3rd PRIZE: \$150**

Deadline: November 29, 2012 • Winners announced: December 13, 2012

**We're looking for short videos\* that highlight the need to JUST TALK ABOUT IT – why it's important to discuss HIV/AIDS among your peers or parents or other adults.**

**Need Ideas?** Interview classmates, family members, educators, or health care professionals. Help parents understand the need to talk with their children about these issues. Share suggestions for healthy communication. Document an HIV prevention project you have participated in. Make something animated or musical. Explore all the whys and hows of the importance of TALKING ABOUT IT.

**We Are Available!** We can come to your school, group, or organization to talk about the project, offer guidance, or lend equipment and editing assistance if needed.

**Who Are We?** Westside Cultural Center's Straight Up program promotes youth leadership and advocacy around such prevention issues as HIV/AIDS, underage drinking and drug abuse. Funding for this contest was provided by Ventura County AIDS Partnership.

**Download guidelines & entry forms:**

[www.straightupvc.org/justtalk](http://www.straightupvc.org/justtalk)

**For questions or to schedule an information or training session:**

(805) 647-4622

[justtalk@straightupvc.org](mailto:justtalk@straightupvc.org)

*\* Duration of 30-90 seconds is preferred but may be longer. Not to exceed 10 minutes.*

Entrant or their affiliated group must reside in Ventura County. Entrants must be 14-25 years of age (those appearing in video can be any age, as long as video/image releases are obtained.)

Videos must be accompanied by a completed submission form, and releases obtained for all actors.

Download the form and review the rules at [www.straightupvc.org/justtalk](http://www.straightupvc.org/justtalk)