

ATTN: VENTURA COUNTY YOUNG PEOPLE 14-25



1st PRIZE \$350 • 2nd PRIZE: \$250 • 3rd PRIZE: \$150

Deadline: November 29, 2012 • Winners announced: December 13, 2012

We're looking for short videos that highlight the need to JUST TALK ABOUT IT – why it's important to discuss HIV/AIDS among your peers or parents or other adults.

Need Ideas? Interview classmates, family members, educators, or health care professionals. Help parents understand the need to talk with their children about these issues. Share suggestions for healthy communication. Document an HIV prevention project you have participated in. Make something animated or musical. Explore all the whys and hows of the importance of TALKING ABOUT IT.

We Are Available! We can come to your school, group, or organization to talk about the project, offer guidance, or lend equipment and editing assistance if needed.

Who Are We? Westside Cultural Center's Straight Up program promotes youth leadership and advocacy around such prevention issues as HIV/AIDS, underage drinking and drug abuse. Funding for this contest was provided by Ventura County AIDS Partnership.

Rules

1. Duration of 30-90 seconds is preferred but may be longer. Not to exceed 10 minutes.
2. Submission can come from one person or a group.
3. Entrant(s) OR their affiliated group (such as a GSA) must reside in Ventura County.
4. The video's concept must be entirely the creation of the individual or group.
5. Video must not include images or scenes of dangerous behavior or illegal activity.
6. A completed entry form (on page 3), printed out and completed in ink, must accompany the submission. A completed, scanned version in PDF format may be submitted electronically.
7. Actors, interviewees, and other individuals must agree to be on camera and complete a release (pages 4-5); if the subject is underage, a parent/guardian must also sign the form.
8. If a subject does not want his/her identity to be recognizable on video, their image and voice must be masked via voice- and image- altering technology. Contact us if you need assistance.
9. All content will become the property of Straight Up/Ventura County AIDS Partnership and will be aired on local cable channels, on Straight Up's YouTube channels, and at other events.
10. Videos accepted in the following formats: MPEG, MOV, AVI. DVDs accepted but not preferred.
11. Contact justtalk@straightupvc.org to arrange the best delivery method for your video.

Judging criteria

Submission will be judged according to its perceived value in promoting communication to increase understanding of HIV/AIDS and HIV prevention.

Entries will be reviewed by a committee of peers, local leaders, and prevention/education experts.

Shooting/Editing assistance

- We can help! We can assist with equipment lending, shooting help, and editing assistance. Contact us at justtalk@straightupvc.org or (805) 647-4622 to make an appointment.

Deadline and prize information

- One prize each of \$350 (1st), \$250 (2nd), and \$150 (3rd) will be awarded; it is at the discretion of each group as to how the award money will be divided.
- Submission must be received by Friday, November 29, 2012.
- Winners will be announced by December 13, 2012.

For more information

Web address www.straightupvc.org/justtalk
Email address justtalk@straightupvc.org
Phone number (805) 647-4622



JUST TALK ABOUT IT 2012 Submission Form

Fill out the form below for your video(s). Please include names and contact information of all entrants for your work. Include additional pages if necessary. Note: only one prize each for 1st, 2nd, and 3rd place will be awarded.

Title of Video #1: _____ Length (in min/sec): _____

Title of Video #2: _____ Length (in min/sec): _____

Title of Video #3: _____ Length (in min/sec): _____

Title of Video #4: _____ Length (in min/sec): _____

Name of Entrant #1: _____ Date of Birth: _____

Ventura County Address: _____

Email: _____ Phone: _____

If Under 18, Parent/Guardian's Name: _____
Phone: _____

Name of Entrant #2: _____ Date of Birth: _____

Ventura County Address: _____

Email: _____ Phone: _____

If Under 18, Parent/Guardian's Name: _____
Phone: _____

Name of Entrant #3: _____ Date of Birth: _____

Ventura County Address: _____

Email: _____ Phone: _____

If Under 18, Parent/Guardian's Name: _____
Phone: _____

Attach additional sheet(s) if there are additional entrants and/or videos submitted.

Please read, check, sign and date. If you are under 18, you must have a parent or guardian sign as well. Only one representative from a group needs to complete this section.

I give my permission to use my work on the Straight Up website and other materials.

The video submitted is entirely of my own creation, or that of my group.

Signature: _____ Date: _____

Parent/Guardian Signature (if under 18): _____ Date: _____

DEADLINE: November 29, 2012. Contact justtalk@straightupvc.org to arrange the best delivery method for your video. Questions? Email us or call (805) 647-4622.

Photography and Video Release for Adult (age 18 and over)

Release must be completed for each person that appears in your video, except for "background" actors, or people that appear incidentally, without dialog, in footage obtained at public events.

In consideration of my appearance in photographs and video images submitted to Straight Up Ventura County, upon the terms herewith stated, I hereby give to Katherine Kasmir/Straight Up Ventura County, legal representatives and assigns, those for whom to Katherine Kasmir/Straight Up Ventura County is acting, and those acting with Katherine Kasmir/Straight Up Ventura County's authority and permission:

a) the unrestricted right and permission to copyright and use, re-use, publish, and republish video, film and photographic portraits or pictures of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for film, video, illustration, art, promotion, advertising, trade, or any other purpose whatsoever.

b) I also permit the use of any printed and/or digital material in connection therewith.

c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.

d) I hereby release, discharge and agree to save harmless Katherine Kasmir/Straight Up Ventura County, legal representatives or assigns, and all persons functioning under Katherine Kasmir/Straight Up Ventura County's permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said film/video/picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

e) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Dated: _____

Signed: _____ Print Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____ Date of Birth: _____

Witness: _____

Photography and Video Release for Minor (under age 18)

Release must be completed for each person that appears in your video, except for "background" actors, or people that appear incidentally, without dialog, in footage obtained at public events.

For valuable consideration, I hereby confer on Katherine Kasmir/Straight Up Ventura County the absolute and irrevocable right and permission with respect to the videos and photographs submitted to Katherine Kasmir/Straight Up Ventura County in which s/he may be included with others:

- a) To copyright the same in Katherine Kasmir/Straight Up Ventura County's name or any other name that s/he may select;
- b) To use, re-use, publish and re-publish the same in whole or in part, separately or in conjunction with other video, film, and photographs, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) film, video, illustration, promotion, advertising and trade — print, digital and otherwise — and;
- c) To use my name or my child's name in connection therewith if Katherine Kasmir/Straight Up Ventura County so decides.

I hereby release and discharge Katherine Kasmir/Straight Up Ventura County from all and any claims and demands ensuing from or in connection with the use of the film/video/photographs, including any and all claims for libel and invasion of privacy.

This authorization and release shall inure to the benefit of the legal representatives, licensees and assigns of Katherine Kasmir/Straight Up Ventura County as well any employees and/or volunteers for Katherine Kasmir/Straight Up Ventura County.

I have read the foregoing and fully understand the contents hereof. I represent that I am the parent/guardian of the above named model. For value received, I hereby consent to the foregoing on his/her behalf.

Dated: _____

Minor's Name: _____ Date of Birth: _____

Signed: _____ (check one): parent guardian

Print Name of Parent/Guardian: _____

Address: _____

City/State/Zip: _____

Phone: _____ Alt. Phone: _____

Email: _____

Witness: _____